

News Release

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Anderson Lee, Vice Chairman of Sustainable Fashion Business Consortium, speaks at WWF-Hong Kong Quality Assurance Agency's "Sustaining Your Business in a Carbon-Constrained Economy" Seminar.



HONG KONG, June 7, 2013 – Anderson Lee, Vice Chairman of Sustainable Fashion Business Consortium (SFBC), was invited to speak at the WWF-Hong Kong Quality Assurance Association's (HKQAA) "Sustaining Your Business in a Carbon-Constrained Economy" seminar on June 7th, 2013.

This event was co-organized with Clothing Industry Training Authority (CITA). The seminar was focused on experience sharing, and Lee spoke specifically on the topic of “Partnership and Collaboration is the Only Way Forward.”

Lee enthusiastically addresses that “change is always happening, but the velocity of change is occurring more rapidly,” but reassures audiences that “collaboration will bring us together and we will tackle it properly.” He actively presented examples from introduced sustainable technologies from different textile companies. Lee also introduced the textile industries and SFBC’s collaborations with industry groups (European Outdoor Group, Hong Kong Intimate Apparel Industries’ Association, and Outdoor Industry Association), institutes and government subsidies (CITA, Hong Kong Design Institute, Hong Kong Polytechnic University, Hong Kong Productivity Council, and Hong Kong Research Institute of Textiles and Apparel), and non-governmental organizations (China Water Risk, Green Peace, Global Reporting Initiative, Global Apparel, Footwear and Textile Initiative, Prime Source Forum Hong Kong, Redress, Sustainable Apparel Coalition, Textile Exchange, and WWF), which together raised awareness for the Low Carbon Manufacturing Programme (LCMP) by first starting with four SFBC members as pilot for the textile sector. Currently, 61 factories have adopted this pilot with a total of +82,000 staffs participating in LCMP.

Upon the completion of the event, attendees received an electronic WWF Hong Kong issued Certification of Attendance, as a token of appreciation for different industry’s recognition of the LCMP.

To learn more about this event or Lee’s contribution in sustainability and education, please contact: info@pinneco.com

About CITA

The Clothing Industry Training Authority (CITA) was established in September 1975 according to the Industry Training (Clothing Industry) Ordinance. The functions of the Authority as defined in Section 5 of the Ordinance are:

- To provide training courses for the clothing industry
- To establish and maintain industrial training centers
- To assist in the placement of persons completing training courses
- To make recommendations with respect to the rate of levy

With the changing times and the improvement of computers and technology, CITA has evolved its operations to focus more Technology and Innovation. In order to face the challenges of the new millennium, we are training the apparel industry’s most important asset - People, and how to apply the Technology in this industry

About WWF

WWF is a leading global conservation organization, with a global network active in more than 100 countries. WWF’s mission is to build a future in which humans live in harmony with nature. WWF was founded in 1961 with headquarters based in Switzerland. Operating for nearly fifty years, WWF has forged unprecedented global partnerships with governments, other NGOs and the private sector, and has inspired individuals to take action and make a difference. With a global perspective and network, WWF is always determined to identify and implement solutions to achieve successes, working with others to achieve our goals. WWF-Hong Kong has been working since 1981 to deliver solutions for a living planet through Conservation, Footprint and Education programmes

About HKQAA

Established in 1989 as a non-profit-distributing organisation by the Hong Kong Government, Hong Kong Quality Assurance Agency (HKQAA) helps industry and commerce in the development of quality, environmental, safety, hygiene and social management systems. The professionals in HKQAA possess a wide range of international and industrial knowledge and experience to provide the market with a full spectrum of conformity assessment and certification services. HKQAA also set up a wholly-owned subsidiary in China, HKQAA Certification (Shanghai) Ltd., to provide comprehensive services to businesses in mainland

About LCMP

WWF Hong Kong’s Low Carbon Manufacturing Programme (LCMP) aims at reducing carbon emissions generated by manufacturing facilities in the Pearl River Delta (PRD) and developing environmental social governance for those manufacturers. The programme provides manufacturers with a set of tools to easily, quickly and economically assess, report on and improve their energy efficiency and carbon performance. The tools include (a) an on-line carbon accounting software for measuring the carbon emissions (b) a best-practice

handbook to guide the manufacturers to reduce the carbon emissions. A labeling scheme with 4-levels is designed to recognize the achievement and encourage continuous improvement in carbon performance. LCMP labels will be granted to manufacturers once their factories are assessed by third party verifiers and the report is vetted by the accreditation committee.